

ENERGIZE GIVING

Motivate donors by pointing out special options and recognition opportunities.

Educate employees on special giving options

- **GIVE 5 promotion.** Encourage employees to give five minutes of pay per day. This is equal to one percent of their salary. Find ideas and artwork to promote GIVE 5 in the online toolkit.
- **Fair Share giving.** Fair Share giving is based on giving one hour of pay per month. If everyone in Sedgwick County gave this amount, we would raise \$58,477,572.

Recognition for continued givers

Encourage employees to indicate on their pledge cards if they have been giving to United Way, in any city, for 10 years or more, by checking the Loyal Contributor box. If they have given for 25 years or more, mark the Diamond Donor box.

Outstanding pledge cards

Follow up on pledge cards not turned in at the employee meeting.

- Offer continuous payroll deduction for previous givers if they have not turned in a pledge card.
- Ask each employee to turn in a pledge card even if they choose not to give, so you can accurately report your campaign participation.
- Remember employees who were on vacation, ill or otherwise unable to attend the meeting(s).
- Don't forget about part-time employees.

GIVE HERE. GET THROUGH.				
Mr./Mrs./Ms./Dr.	First Name	Middle Name	Last Name	Suffix
Company Name		Work Email	Home Email	
Home Address		Home City, State, Zip	Home Phone	
<i>United Way will not share your personal information.</i>				
<input type="checkbox"/> Deduct 5 minutes of pay per day. <i>(1% of my salary each pay period. See chart on back)</i>			<input type="checkbox"/> I am a Young Leader. <i>(See back for details.)</i> My birthdate is ___ / ___ / ___.	
<input type="checkbox"/> Deduct 1 hour's pay each month.			<input type="checkbox"/> I am a Loyal Contributor. I have donated to United Way for 10 years or more, since ___ (approximate year).	
<input type="checkbox"/> Deduct the following amount each pay period: <input type="radio"/> \$41.67* <input type="radio"/> \$20.84** <input type="radio"/> \$10 <input type="radio"/> \$_____ per pay period <i>*\$41.67 twice a month qualifies me as a leadership giver. **\$20.84 twice a month could qualify me as a Young Leader. (See back for details.)</i>		<input type="checkbox"/> Please send me information about providing for United Way in my will or estate plan.		
Number of annual pay periods: <input type="radio"/> 52 <input type="radio"/> 26 <input type="radio"/> 24 <input type="radio"/> 12				
Total Annual Gift \$ _____				
SIGNATURE _____		DATE _____		
<i>We must have signature to process.</i>				
Gifts to United Way are tax deductible to the extent allowed by law. Pressure to give is unacceptable. United Way of the Plains did not provide any goods or services to you in exchange for your donation.				
 United Way of the Plains <union bug>				

